



International  
Confederation  
of Midwives

*Together again:  
from evidence to reality*

11-14 June 2023

Support midwives to make maternal,  
sexual and reproductive health in your  
community safer and more accessible

## Sponsor a midwife to attend the 33rd ICM Triennial Congress

If all midwives globally were educated to international standards, we could save the lives of 80% of mothers and newborns who are currently dying before, during or after childbirth (WHO). Despite this, midwives in both high and low-income countries cannot access quality midwifery education, on-the-job training and career advancement opportunities – one of the reasons for this is that governments do not prioritise women's health. This needs to change, and midwives can be the drivers of this change when they are provided with the support and guidance to become leaders in their communities.

The ICM 33<sup>rd</sup> Triennial Congress serves exactly that purpose – it brings together midwives and other global health leaders and experts to attend and deliver workshops and discussions designed to educate, inspire and strengthen midwives to provide and advocate for better, more accessible and more comprehensive care.

Over the past 75 years, we've seen time and time again that when midwives attend our Congress, they grow professionally, take on leadership roles and build the networks, knowledge and support they need to grow midwifery in their local context. Some even begin working on the high-level policy and health system changes we need to see in order to improve the lives and wellbeing of women, newborns and families.

Despite their life-saving, life-promoting role in the communities they serve, midwives are some of the health profession's lowest-paid workers. It is more difficult for them to access educational opportunities, especially those that require travel. For this reason, ICM is committed to helping as many midwives as possible to attend this year's Triennial Congress in Bali. Specifically, we want to support at least 100 midwives from low- and middle-income countries by covering the costs of travel, accommodation, visa and conference fees.

## But to do this, we need your support.

Below are the high-visibility opportunities for corporate sponsors, donors, partners, and supporters interested in sponsoring midwives from low- and middle-income countries and the 33rd ICM Triennial Congress.

In this uncertain world, we need to ensure that the new generation of midwives are given the freedom to discover their dreams and the ability and confidence to turn them into reality. The ICM Triennial Congress is often a life-changing experience for midwives. We are extremely grateful for your generosity in helping to make that possible.

# 1.

## Fund bursaries for midwives from low- and middle-income countries to attend Congress.

ICM, UNFPA, WHO SEARO, and BMGF are contributing to a pool of funds to sponsor midwives to attend the Congress – but we need more funding to meet our goal. This is why we are reaching out to key partners and donors to send 100 midwives from low- and middle-income countries to the Bali Congress.

ICM will administer these bursary funds and manage all required administration, including: the call for applications, selection of midwives who meet the criteria, arranging travel and accommodation, registering the midwives, providing the per diem. ICM will charge only a small amount to cover administration costs.

### For each sponsored midwife, your sponsorship will contribute towards:

1. A return air ticket (economy class) to Bali, Indonesia beginning and ending in the home countries of the sponsored midwife (costs vary, in the range of €500-€3,000)
2. Visas (costs vary, in the range of €31-€190)
3. Accommodation for 5 nights (10 – 14 June, inclusive) in a shared room in a 3-star hotel at approximately €650/ night (\$360 total)
4. Congress fees, €560
5. Per diem, \$35/day (\$175)
6. Administration, €175

We are looking for donations for either the full bursaries in the range of €2000-€4600 per midwife (depending on the country of origin) or contributions towards partial bursaries to cover some of these costs. The fund will aim to provide opportunities to those midwives who need them the most.



# 2.

## Become the title sponsor of the first-ever Congress contest

Every year, midwives from around the world celebrate their profession on International Day of the Midwife, 5 May. Through their midwives' associations, they organise demonstrations, parades and community clinics to promote and honor the life-saving care of midwives. To get our global community of midwives excited about the 33rd ICM Triennial Congress, we're leveraging IDM to promote our first-ever Congress Contest where one midwife will receive an all-expenses paid trip to the Congress, including flights, accommodations, visa fees, per diem, and registration fees. Here's how the contest will work:

- Beginning on International Women's Day, 8 March 2023, we'll begin promoting the contest and asking anyone with a midwife in their life to Instagram a photo of that midwife along with a brief description of why that midwife deserves a five-day, all-expenses-paid trip to Bali, Indonesia and free access to the 33rd ICM Triennial Congress (June 10-14).
- Women and families who've used midwifery services will have until a week before IDM (5 May) to enter the contest.
- We will announce the winner at a virtual event on IDM.

Becoming the title and exclusive sponsor of the Congress Contest will not only support ICM's efforts to strengthen midwifery services and improve global health but will also allow the right brand or organisation to take a progressive stance on the importance of quality, accessible SRH care, aligning their services or products with the work of health activists and care providers around the globe.

### You will receive the following benefits as title sponsor for the Congress Contest:

- The contest will be promoted 3-5 times weekly through organic posts on all ICM channels (Instagram, Facebook, LinkedIn, Twitter) for the entirety of its 8-week duration. All promotional assets shared in April and May will contain the sponsor logo. Each time the contest is promoted on Instagram in April and May, the sponsor will be mentioned and tagged.
- ICM publishes a monthly newsletter going out to more than 18,000 people, the majority of whom are women working in sexual and reproductive health. Within one of the newsletters published during the contest, the sponsor can include a 500-word article about a service or product of their choosing and/or their motivation for supporting the contest
- The contest winner will be announced on IDM at a digital event attended by more than 500 members of our global midwife community (projection based on previous years). The sponsor will have the right to announce the contest winner during the event.
- The sponsor will receive two complimentary passes for members of their organization to attend the Congress.

This sponsorship package costs €12,000 total incl. Tax.



# 3.

Identify and select midwives and pay their registration fee directly to the ICM via the online registration portal

You can also help support a midwife to attend Congress by covering their registration fee of €560 directly. However, they may need additional support to cover visa, travel and accommodation expenses.

Deadline for registering midwives directly for the Congress via the Portal is: 26 May 2023.



[midwives2023.org/registration-guidelines](https://midwives2023.org/registration-guidelines)



If you're interested in exploring the sponsorship opportunities for the 33rd ICM Triennial Congress, please contact the ICM partnerships team at [sponsorship@internationalmidwives.org](mailto:sponsorship@internationalmidwives.org).

ICM reserves the right to refuse sponsorship from companies that do not align with its values and/or its policies for sponsorship. More information can be found in [ICM's Sponsorship and Commercial Partnerships Position Statement](#).

## More on the benefits to midwives of attending an ICM Triennial Congress

Sponsoring midwives to attend this year's Congress benefits not only midwives, but the women and communities they care for.

**Professional development:** The ICM Congress offers midwives career development opportunities unlike anything they've ever experienced. This year's Congress will feature more than 170 sessions including plenaries, oral presentations, posters, workshops, partner sessions and satellite sessions aimed at providing midwives with the knowledge and skills they need to invigorate their careers and improve care in their communities.

**Accessibility:** The Congress will offer interpretation for specific sessions in ICM's official languages: English, French and Spanish. In the 75 years since our first Congress, we have seen how resourceful and committed to learning midwives are – many of them ensure that their delegations include midwives who can translate sessions into even more languages.

**Value:** We chose Bali as the venue for our Congress because it is in the Global South and can easily host thousands of midwives from all over the world. For many midwives in low- and middle-income countries, attending a congress in Bali may mean lower travel costs and a smaller carbon footprint.

**In-person learning and networking:** After three years of communicating and learning online, members of our global community of midwives require hands-on learning opportunities and in-person relationship-building. Midwives especially need opportunities to learn about new professional developments, to exchange best practices and learning after the pandemic changed healthcare forever. The Congress is a unique venue where this can happen.

## More about the ICM 33rd Triennial Congress

The 33rd ICM Triennial Congress taking place in Bali, Indonesia from June 11-14, 2023, is a collaborative, innovative and interactive combination of scientific and midwifery professional programming, exhibitor booths, networking events and cultural celebrations led by global health, midwifery and maternal health advocates, scholars and leaders. With delegates, speakers and exhibitors from around the world, this year's Congress is designed to not only support midwives and other care providers in their professional development, but also to enable global health advocates and decisions makers to come together, build relationships, cultivate ideas, and identify pathways for progress.

ICM is proud to work with leading global health organizations in the design and delivery of its Congress, including the World Health Organization (WHO) the United Nations Populations Fund (UNFPA), Laerdal Medical, Laerdal Global Health and many other valued partner organisations.

## More about the International Confederation of Midwives (ICM)

Founded in 1922, The International Confederation of Midwives (ICM) is an accredited non-governmental organisation that represents midwives' associations worldwide to achieve common goals in the care of mothers and newborns. Currently, there are 143 ICM member associations in 124 countries.

ICM envisions a world where every childbearing woman has access to a midwife's care for herself and her newborn.